

## CURRICULUM VITAE

**Dr Guy Julier**  
critic – theorist - practitioner

### CURRENT EMPLOYMENT

#### University of Brighton Principal Research Fellow in Contemporary Design

Research Dept.  
Victoria & Albert Museum  
South Kensington  
London SW7 2RL

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Appointment: January 2011

### EDUCATION, QUALIFICATIONS AND DISTINCTIONS

1997-2000

PhD 'Design and Transition in Spain and Hungary', Leeds Metropolitan University  
Examiners: Professor Barry Curtis; Professor Jeremy Aynsley; Geoff Teasdale

1986-8 Royal College of Art and Victoria & Albert Museum

MA (RCA) History of Design

1984-6 City & Guilds Further Education Teacher's Certificate

1980-3 University of Manchester

B.A. (Hons.) History of Art 2:1

2008 Visiting Fellow, University of Otago, New Zealand

2005-10 Honorary Professor, Glasgow School of Art

### TEACHING EXPERIENCE

#### Teaching

1991- Leeds Metropolitan University: Tutor, Interior Design; BA (Hons); Graphic Arts & Design; MA Art and Design; BA (Hons) Three-Dimensional Design; BA (Hons) Design; BA(Hons.) MA Three Dimensional Design; MA Art and Design: Culture and Contexts; MA Urban Environmental Design; MA Landscape Architecture; MA Design Culture; Postgraduate Certificate in Research Methodology

1990-1 Camberwell College of Arts, London Institute: BA (Joint Hons.) Fine Art, Graphic Design, Metalwork, Ceramics, History of Art, part-time

1989-91 Bristol Polytechnic: BA (Hons) Graphic Design; BA (Hons ) Fashion and Textiles, part-time

1985-6 Trowbridge Technical College, Wiltshire: History of Art and Design, part-time

1985-6 Harlow College: Essex, History of Art and Design, part-time

1985 Harlow College: Essex, Lecturer 1, History of Art and Design, Foundation Studies and B/TEC Art and Design

1983-5 Somerset College of Arts & Technology: History of Art and Design, Foundation Studies and B/TEC Art and Design, part-time

## **PhD supervisions and examinations**

### *Supervisions to completion*

- Richard Barnes (2004) 'Traditional methods of picture making combined with digital imaging; a practice based investigation'
- Ian Watson (2004) 'Devising Theatre: a critical enquiry into the performer as scenographer'
- Martha Fleming (2005) 'From Le Musée des Sciences to the Science Museum: fifteen years of evolving methodologies in the art/science interface'
- Melanie Chan (2006) 'Reality kicks back: a study of the discourses of virtual reality'
- Jack Fawbert (2007) 'Representations of Change: Class, Community, Culture and Replica Football Shirts (A Case Study)'

### *Current supervisions*

- Hilde Bouchez 'Design products, identity and the consumer in Flanders', Catholic University of Leuven, Belgium
- Harriet Edwards 'Designers as Writers'
- Katie Hill 'New Roles for Designers in Community Participation'
- Katrin Horn 'Shopping Malls in Japan'
- Harun Kaygan 'National Characteristics in Turkish Products'
- Doug Sandle 'Evaluating Public Art'
- Osman Sisman 'Design and Professionalisation in Turkey' (Turkish government PhD student mobility programme)

### *PhDs Examined*

- Anne Thorpe (2010) 'Design and Political Resistance: Tactics, Power and Transformation', Open University
- Lisa Grocott (2010) 'Design Research and Reflective Practice: the facility of design-oriented research to translate practitioner insights into new understandings of design', Royal Melbourne Institute of Technology
- Martin Graham (2009) 'A Critical and reflective examination of an art practice in relation to making and showing'
- Rosa Povedano (2008) 'Aportacions del mètode biogràfic als estudis culturals del disseny: Història de vida de la batedora elèctrica de braç', Universitat Rovira i Virgili, Tarragona
- Paula Bello (2008) 'Goodscapes: Global Design Processes', University of Art and Design, Helsinki
- Liz Stirling (2007) 'A promise of happiness, a place of constraint: A textual, graphic and cartographic approach to investigating suburban experience'
- Arminda Lopes (2007) 'Design as Dialogue – A Grounded Theory for Interdisciplinary Collaboration'
- Susana Barreto (2006) 'Global Design and its Ethical Implications: An Interpretative Analysis of Global Images', Central St Martins, London Institute
- Javier Gimeno (2005) 'Creative Industries, Regional Identity and Design in Flanders and Valencia', Catholic University of Leuven
- Catherine O' Sullivan (2001) 'Developing Professionalism: A Case Study Examining the Forces Shaping the Education of Practitioners of Chinese Medicine in the United Kingdom'

## **Research Interests**

Design thinking, city cultures, design-led urban regeneration, consumer culture, design activism, design writing, social innovation and sustainability, design research methodologies.

## ADMINISTRATIVE AND MANAGEMENT EXPERIENCE

### Current Responsibilities

- 2001- Art and Design, RAE Unit of Assessment Co-coordinator
- 2005- Chair, Design Leeds (Research and Consultancy Unit)
- 2004- Head of Research, The Leeds School of Architecture, Landscape and Design
- 2004- Research Awards Coordinator, The Leeds School of Architecture, Landscape and Design

### Former Responsibilities

- 2007-8 Chair, Faculty of Arts and Society, Research Awards Sub-Committee
- 2003-6 Course Leader, MA Design Culture
- 1998- Faculty Research and Graduate Studies Committee, Faculty Research Award Sub-Committee, University Research Committee
- 1998- MA Art and Design Scheme Development
- 1992.8 Head, Critical and Contextual Studies, undergraduate design courses, responsible for theory/practice relationship development.
- 1992.7 University Research Degrees Committee

### External activities

- 2011 Convenor, Design History Society Annual Conference 2011, Barcelona, 'Design Activism and Social Change'
- 2011 Scientific Committee, Nordic Design Conference
- 2010 Design History Society nominee, Sub-Panel 34, REF2014
- 2010- Advisory Board, Centre for Design, Culture, and Management, University of Southern Denmark
- 2009 Board Member, Design Seeds
- 2008- Company Director, Leeds Love It Share It, Community Interest Company
- 2007- Associate Editor, *Design and Culture*
- 2006- Executive Board Member, Fundació Historia del Disseny, Barcelona
- 2006- Arts and Humanities Research Council, Peer Review College Member
- 2005 Invited Academic Correspondent, Universitat Politècnica de Catalunya
- 2004-6 External Examiner, MA(RCA) History of Design, Royal College of Art
- 2003 Committee Member, Design Yorkshire
- 2000- Editorial Board, *Journal of Visual Culture*
- 2000-4 External Examiner, BA (Hons) Industrial Design, Fundació San Valero: Centro de Estudios Superiores, Zaragoza, Spain
- 2001- Peer Reviewer: EPSRC, ESRC, NWO (Netherlands Organisation for Scientific Research)
- 2000- Peer Reviewer: Routledge; MacMillan Publications; Sage Publications; Berg; Yale University Press; Phaidon; Manchester University Press.  
*Urban Studies; Area; Geografiska; Journal of Communication Studies; Journal of Tourism and Cultural Change; The Design Journal; City*
- 2000-2 Member, International Advisory Board, 3<sup>rd</sup> International Conference of Design Studies and Design History, Istanbul (2002)
- 1999-2003 External Examiner, BA (Hons.) Interior Design; BA (Hons.) Product/Furniture Design, BA (Hons.) Fashion (2001-3), Kingston University
- 1998- London correspondent of *Experimenta* (Madrid)

### Visiting lecturer (selected)

VU Amsterdam, Istituto Europeo di Design, Barcelona; State University of New York, Stony Brook; University of Art and Design, Helsinki; Royal College of Art, London; Technical University of Delft; National College of Art and Design, Dublin; Eina: Escola de Disseny i

Art, Barcelona; Iparimuvezseti Foiskola, Budapest; Victoria & Albert Museum, London; Design Museum, London; Academy of Fine Arts, Warsaw; Goethe Institute, Krakow

### **Juries**

- 2010 City to City Award, FAD, Barcelona
- 2004-8 Advisory Board, Valencia Furniture Fair, International Design Competition
- 2000 Premios Principe Felipe a la Excelencia Empresarial, Madrid
- 1997 Valencia Furniture Fair, International Design Competition
- 1994 Leeds Artists' Open, Leeds City Art Gallery

### **Exhibitions curated**

- 2009 'Engagé: Design for Activism', Leeds Metropolitan University
- 2006 'Design for Society: 20 Years of Design Research and Consultancy for Social and Environmental Benefit at LeedsMet', Leeds Metropolitan University
- 1991 'Contemporary Spanish Graphics', Design Museum, London

### **Conferences and Symposia organised and/or chaired (selected)**

- 2009 Director, Leeds Festival of Design Activism, see [www.designactivism.org](http://www.designactivism.org)
- 2008 'Playing in Urban Space, Leeds Metropolitan University
- 2008 'Urban Mapping: Design Tools, Representation and Usability', Leeds Metropolitan University
- 2007 'Mapping Design Activism Symposium', Leeds Metropolitan University
- 2007 'Counting Creativity: Routine, Regulation and Evaluation in Design', Leeds Metropolitan University
- 2007 'Counting Creativity: the Organisation and Valorisation of Design Practices', Design Council, London
- 2006 Schumacher North Lectures, Co-Convenor
- 2004 Conference Strand Convenor and Chair, Annual Design History Society Conference, Queen's University, Belfast
- 2004 'Why Are We Waiting Project Workshop', Leeds Metropolitan University
- 2002 Conference Strand Convenor, 'Mind the Map: 3<sup>rd</sup> International Conference of Design Studies and Design History', Istanbul

### **GRANTS, AWARDS AND RESEARCH CONTRACTS OBTAINED**

- 2010 Ian Tod Architects, 4x4 Making Places, £1000
- 2009 Yorkshire Forward/Local Enterprise Generation Initiative/Social Enterprise Fund, in association with Leeds Love It Share It, 'Margins within the City', £93,350
- 2009 Yorkshire Forward, in association with Bauman Lyons Architects, 'Distinctive Towns Scoping Study', £37,350
- 2009 Ian Tod Architects, 4x4 Making Places, £1000
- 2008 William Evans Visiting Fellowship, University of Otago, New Zealand, £5000
- 2006 AHRC, Research Workshops, Nature of Creativity, 'Counting Creativity: Understanding the Systemization of Design Practices', £11,689
- 1999 AHRB, Research Leave, 'Object Lessons: Critical Perspectives on Design and Designing' £13,450

## PUBLICATIONS

### In Production

Julier, Guy and Hill, Katie (2010) 'Margins within the City: social networks, undervalued enterprise, and underutilised spaces', evaluation report for Yorkshire Forward and Local Enterprise Generation Initiative

Julier, Guy (2011) 'Design activism meets place-branding: reconfiguring urban representation and everyday practice.' in Andy Pike (ed), *Brand and Branding Geographies* London: Edward Elgar

### Books (selected)

Julier, G. and Moor, L. (eds) (2009) *Design and Creativity: Policy, Management and Practice*, Oxford: Berg. Authored chapters: Moor, L. and Julier, G. 'Introduction: The Rise of Design'; Julier, G. 'Designing the City'; Hill, K. and Julier, G. 'Design, Innovation and Policy at Local Level'; Julier, G. and Moor, L. 'Conclusion: Counting Creativity'.

Julier, G. (2008) *The Culture of Design*, 2<sup>nd</sup> Revised Edition London: Sage  
Translations: Korean (Designnet Publications); Editorial Gustav Gili (Spanish); Yilin Press (Chinese)

1<sup>st</sup> edition shortlisted for Design History Society Scholarship Prize 2001  
Section reproduced in H. Clark and S. Brody (eds.) (2009) *The Design Studies Reader*, Oxford: Berg.

Julier, G. (2004) *Thames & Hudson Dictionary of Design since 1900* (revised 3<sup>rd</sup> edition)  
London: Thames & Hudson  
Translations: Korean (Designnet Publications)

Julier, G. (1991) *New Spanish Design* London: Thames & Hudson  
Translations: Spanish (Destino), German (Stemmler)

### Journal articles (selected)

Unsworth, R., Bauman, I., Ball, S., Chatterton, P., Goldring, A., Hill, K. and Julier, G (2011) 'Building resilience and wellbeing in the Margins within the City: changing perceptions, making connections, realising potential, plugging resources leaks' *City*, 15: 2, 181-203

Julier, G. (2009) 'Design and Political Economy in the UK', *Knowledge, Technology and Policy*, 22:217-225

Julier, G. (2009) 'Value, Relationality and Unfinished Objects: Guy Julier Interview with Scott Lash and Celia Lury', *Design and Culture*, 1,1: 93-113.

Julier, G. (2008) 'Thinking Through Design-led Urban Regeneration', *BURA Journal*, 1: 18-19

Julier, G. (2007) 'Design Practice within a Theory of Practice', *Design Principles & Practices: An International Journal*, 1, 2: 43-50

- Julier, G. (2006) 'From Visual Culture to Design Culture', *Design Issues*, 22(1): 64-76.
- Julier, G. (2005) 'Urban Designscapes and the Production of Aesthetic Consent', *Urban Studies*, 42(5-6): 689-688.
- Julier, G. (2005) 'Jak to robią Wielkiej Brytanii (Design Promotion in Britain)', *2D+3D*, July: 54-60.
- Julier, G. (2002) 'Re-Drawing the Geography of European Design: the Case of Transitional Countries' in *Art-Omma* 8, [www.art-omma.org](http://www.art-omma.org)

### **Chapters in books, CD publications and reports (selected)**

- Julier, G. (2010) 'Más allá de los márgenes: la historia del diseño, transnacionalización y globalización' in I. Campi (ed) *Diseño e Historia: tiempo, lugar y discurso*, Barcelona and Mexico City: Designio, pp.117-126
- Julier, G. (2010) 'Playing the System: design consultancies, professionalisation and value' in B. Townley and N. Beech (eds) *The Discipline of Organizing Creativity: Exploring the Paradox*, Cambridge: Cambridge University Press, pp. 237-59
- Julier, G. (2009) 'Inside and Outside the iPod' in F. Candlin and R. Guins, *The Object Reader*, Abingdon: Routledge.
- Julier, G. (2009) 'Design' in A. Iriye and P-Y. Saunier, *The Palgrave Dictionary of Transnational History*, Basingstoke: Palgrave Macmillan.
- Julier, G. (2009) 'Practising Design Culture: Notes on the Alignment of Complexity and Pedagogy' K. Hatton (ed) in *Design, Pedagogy, Research*, Leeds: Jeremy Mills Publishing
- Chatterton, P., Hodkinson, S., Gonzalez, S. and Julier, G. (2008) 'Leeds: are we going in the right direction?' (report)
- Julier, G. (2006) 'Materializing Creativity within Place-Branding Strategies' in *Flagship Brands*, London: London College of Communication (CD publication)
- Julier, G. (2005) 'Design and the Accumulation of Cultural Value', *300% Spanish Design*, Barcelona: Electa.
- Julier, G. (2004) 'The Bigger Future of European Design', *PFC 02/03* Barcelona: Eina, Escola de Disseny i Art
- Julier, G. (2000) 'From Object to Experience' in *Brand New* London: Victoria and Albert Museum Publications
- Julier, G. (2000) 'Revisitar los Ochenta: Identidad y la Mirada Turista de Diseño' in *Signos del Siglo XX: 100 Años de Diseño Gráfico en España: Empresa, Cultura y Sociedad* Madrid: Centro del Arte Reina Sofía

### **Conference Papers and Presentations (selected)**

- 2011 NORDES, Helsinki  
 'Political Economies of Design Activism and the Public Sector'

- 2008 Changing the Change, Turin  
‘Design Activism as a Tool for Creating New Urban Narratives’  
(Published in Conference Proceedings)
- 2008 Impact 2008 – Creative Conference  
‘Thinking Through Design-Led Urban Regeneration’, invited speaker
- 2008 Design and Economy, University of Art and Design, Helsinki  
‘Political Economies of Design in the UK’, invited speaker
- 2007 British Sociological Association Annual Conference, University of East London  
‘Calculating Design for the New Economy’
- 2007 Design and Pedagogy, Leeds College of Art and Design  
‘Practising Design Culture’, Keynote Speaker
- 2007 Design: Principles and Practice, Common Ground, Imperial College, London  
‘Design Practice within a Theory of Practice’
- 2006 Design Studies Forum, College Arts Association,  
‘Design Culture and Design Studies’
- 2004 Design History Society Annual Conference, Queen’s University, Belfast  
‘Creative Quarters, Design and New Labour’
- 2003 Annual Hotel Design Awards Conference, London, invited speaker  
‘The Next Step’
- 2003 Hotels of the Future, Ecole d’Hotelier/Arup: Foresight and Innovation, Lausanne,  
invited speaker ‘Designing the Front of House Experience’
- 2001 Design History Society Annual Conference, Victoria&Albert Museum, London  
‘Periphery of Peripheries: the Image of the Designer in Transitional Economies’
- 2000 2<sup>nd</sup> Jornada de Mobiliario Urbano, Universidad de Castellón, Spain, invited speaker  
‘Re-Inventar Una Cuidad: Espacios de Flujos, Lugares como Nodos’
- 2000 Visual Culture in a Changing Society: Britain 1940-2000, University of Northumbria at  
Newcastle, invited speaker ‘Visual Culture and Design Culture: What’s the Difference?’
- 2000 Signos del Siglo: 100 años de Diseño Gráfico en España, Centro de Arte Reina Sofia,  
Madrid, invited speaker  
‘Diseño y Estrategia Empresarial: Caso Vamp para Deutsche Börse’
- 1999 Primera Reunión de Historiadores y Estudios del Diseño, Universitat de Barcelona  
‘Hacia Una Tercera Vía en la Historia del Diseño’ (Published in Conference  
Proceedings)
- 1999 Design History Society International Annual Conference, Nottingham Trent University,  
‘Naked and Nowhere: Branded Leisure at Center Parcs’
- 1998 Design History Society International Annual Conference, University of Huddersfield  
‘Lifestyle at the Cutting Edge: Subculture, BritDesign and the Aesthetics of Risk’
- 1997 Practically Speaking, University of Wolverhampton  
‘The Redundancy of Design History’ with Viviana Narotzky
- 1997 Contextual Design, Design in Contexts, European Academy of Design, Stockholm  
‘Redrawing the Geography of European Design: The Case of Transitional Countries’  
(Published in Conference Proceedings)
- 1997 Obscure Objects of Desire? Reviewing the Crafts in the 20th Century, University of  
East Anglia, ‘The National Question in Contemporary Hungarian Craft and Design’,  
(Published in Conference Proceedings)
- 1995 Design, Government Initiatives and Industry, University of Brighton  
‘Design Institutions and the Transition to Democracy: a Comparative Case Study of  
Spain and Hungary’

**Symposium, Workshop and International Seminar Papers (selected)**

- 2011 ‘Locating Design Cultures’, Premisela Design Cultures Symposium, Amsterdam
- 2010 ‘Design and Community Development’, Service Design Thinks, Leeds
- 2010 ‘Researching Designscapes; Regenerating Neighbourhoods’  
Design and the City Summer School, Aalto University, Helsinki
- 2010 ‘Visual Culture Studies and Design Studies’, Panelist,

- Visual Culture Studies Conference, University of Westminster
- 2008 'Design Cities: Brand Value'  
Changing Cultures of Competitiveness, Lancaster University, Keynote Speaker
- 2007 'Playing the System: Design Consultancies, Professionalisation and Value',  
ArsLonga: Establishing Value, The Discipline of Creativity: Exploring the Paradox,  
Institute for Capitalising on Creativity, Glasgow
- 2006 'Beyond Domestication: Teenagers Consuming iPods'  
Design and Domestication, Postgraduate Workshop  
University of Art and Design, Helsinki
- 2005 'From Singularization to Complexity'  
AHRC Cultures of Consumption, Designing and Consuming Workshop  
Durham University, Keynote Speaker
- 2005 'The Bigger Future of European Design'  
Goethe Institute, Krakow, Poland
- 2001 'The New Practitioner and the Culture of Design'  
Design Council, London
- 1998 'Reconsidering Design and National Identity in the New Europe'  
Royal College of Art, London
- 1998 'Designing for a New Europe'  
Muzeum Sztuki, Lodz, Poland
- 1997 'Diseño y Cultura Submergida'  
Asociación de Diseñadores de la Comunidad Valenciana, Valencia

last updated 1 June 2011